



## Abra LearningAction®

### CUSTOMER

Docent, Inc.

### CORPORATE PROFILE

#### Headquarters

Mountain View, California

#### Type of Business

Premier provider of business performance management solutions for Global 2000 companies

#### Number of Locations

Seven

### SYSTEM PROFILE

Abra LearningAction®

## Docent Chooses Abra LearningAction® for Web-based Compliance Training

When Docent, Inc. - the leading provider of business performance management solutions and recognized leader in education commerce - decided to provide training on harassment and discrimination for its employees, it was no surprise they opted for an e-learning solution.

Distinguished in the Leader quadrant by Gartner in the 2003 e-Learning Suites and LMS Magic Quadrants, Docent also achieved the highest overall vendor rating in META Group 2003 METAspectrum report on learning management system vendors. The company is headquartered in Mountain View, CA, with other offices throughout the U.S., Europe and Asia-Pacific.

### The Right Solution

To Docent, the right compliance training solution was one that could meet several criteria, including grabbing the attention of trainees and holding it, so they learn the material; helping the company prevent harassment and



improve its workplace by effectively communicating its specific harassment and discrimination policies to employees; and integrating course content with Docent's Enterprise 4.5 Learning Management platform.

According to Eric Campbell, Docent's vice-president of human resources, Abra LearningAction proved to be the right solution for the company.

### Engaging Content

"Based on our position in the industry, we're in a pretty good spot to know what kind of training is available in the market," said Mr. Campbell. "We've

#### CHALLENGE

Find Web-based compliance training solution that meets several specific criteria

#### SOLUTION

Abra LearningAction, a Web-based compliance training tool

#### RESULTS

- Received Web-based solution that is easy to use and has engaging content
- Helped Docent prevent harassment and improve workplace by effectively communicating its specific harassment and discrimination policy to employees

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*Eric Campbell  
Vice President of HR  
Docent, Inc.*

been impressed with Abra LearningAction's content expertise and training courses for some time. It was natural for us to turn to Abra LearningAction to fill [our] need."

Docent has incorporated Abra LearningAction's training as part of its Docent University, which enables the company's employees to get online access to training on a wide variety of technical and business subjects. "Of all the training content providers we've worked with, Abra LearningAction's courses are about the most engaging that

I've seen on any topic," added Campbell.

Engaging course content is an important differentiator to a high-tech leader like Docent, according to Mr. Campbell. "Our people are moving at 'Internet speed'. They're not going to sit still for training that's boring, regardless of how important the subject matter is. It's important to me, as our people go out into the world to help other companies find solutions for their training needs, that they feel good about how we're deploying these technologies internally as well."



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